



# Soribel Martínez, LCSW, MBA

## CEO of SMPsychotherapy & Counseling Services

- ◆ Keynote Speaker & Breakout Sessions
- ◆ Mental Health Leader
- ◆ Business Coach, Consultant, and Mentor



### FEATURED ON



## About *Soribel*

Soribel Martinez, LCSW, MBA, is a visionary who believes everyone can create an unbreakable life, career, and business with the right tools and support. Her mission is to help others connect to their purpose and build the life of their dreams. Soribel is a Licensed Clinical Psychotherapist and, as the CEO of SMPsychotherapy and Counseling Services, is a proven leader in the mental health field. She serves as a business coach and consultant, sharing her pillars of business success with private and group clients. Soribel is a bestselling author, public speaker, adjunct professor of Psychology at Post University, a Doctor of Social Work candidate at Walden University, and the founder of JC's Precious Minds Foundation.

### Social Reach

**Social Following:** 14,830 across all platforms.

**Websites:** SMPsychotherapy and SoribelMartinez had over 50,000 visitors in 2022.

**Email Campaigns:** Currently reach 12,800+ people

## Speaking Style

Soribel is an authority on mental health, business, and personal development, but her presentations come across as inspirational and energetic instead of dry and academic. Whether she's presenting about personal development, mental health, or building a business, Soribel's unique voice and perspective on the intersection of life and business will leave listeners encouraged to move forward and take inspired, massive action toward their dreams.



"Soribel shares relatable stories that many of us experience and tells ourselves, oftentimes limiting our growth. She provides concepts and self-evaluations, prompting deep searching and healing that build resilience. Powerful! #unbreakable"

**Atnequiv Rodriguez**  
**Master Certified and Licensed Business Coach**  
**Executive Leadership LLC**



"At my Una-apologetically me women's retreat, Ms. Martinez's passion for helping women was clear. She possesses a wealth of knowledge. Attendees come away with incredible takeaways every time she speaks."

**Mary Ann Francis LMFT**  
**Founder of Una-pologetically**

## Speaking Fee Schedule

Up to 90-minute Speaking Sessions	
Virtual (for audiences up to 500 people):	\$20,000
In-Person (for audiences up to 500 people):	\$25,000
Virtual (for audiences over 500 people):	\$25,000
In-Person (for audiences over 500 people):	\$25,000

### Your Investment Includes:

- ✦ Personal phone consultation with Soribel before the event.
- ✦ Planning time, including conference calls with meeting organizers
- ✦ Development of customized interactive content to meet your specific objectives and goals.
- ✦ Development of customized handout or worksheet, if applicable.
- ✦ Development of a custom-made, interactive Powerpoint presentation, if applicable.
- ✦ Delivery of the production.

## Speaking Policy

### Payment Policy

A deposit of 50% of the speaking fee holds the date when you book an engagement. Your event will be confirmed once the deposit has been paid. The deposit payment may be made via check, transfer or ACH.

### Travel Expenses Policy

In addition to Soribel's speaking fee, reasonable travel expenses are charged to your organization. These expenses may include roundtrip airfare, lodging, ground transportation, parking or/and meals. The organization can make travel arrangements directly, or Soribel may be reimbursed for these expenses following the engagement.

### Discounted Books, Journals, and Resources

You can provide additional resources to your attendees to help them stay inspired long after the event. Copies of Soribel's bestselling books, online courses, or programs are available at a volume discount if you purchase them in advance for the attendees. As part of her speaking, Soribel will agree to a book signing (at no additional charge) for the attendees following her presentation. Soribel's books and resources can also be made available for individual sales to attendees (i.e., at a table in the back of the room). The workbook can be developed for half-day workshops.



## Speaking Topics

**Unbreakable Leadership:** Learn about inspired leadership and how it impacts the world. What is a leadership mindset and how can we develop one that aligns with our purpose, vision, and mission? Discover how in Soribel's inspirational talk, How to Develop an Unbreakable Leadership Mindset.

**Business Development for Health and Mental Health Professionals in Private Practice:** Learn Soribel's proven system, The 8 Pillars of Private Practice to build, and scale your business. Find out how you can create a private practice that supports your vision and revenue goals in Soribel's powerful talk, How to Build an Unbreakable Business.

**Personal Development:** Navigate adversity, eliminate self doubt, learn to love yourself well, and surround yourself with others who believe in your dreams. Stop letting life happen to you, and create the life you were meant to live in Soribel's uplifting talk, How to Build an Unbreakable Life.

**Professional Development:** This program guides participants to create the career they want no matter what field they work in. Participants will be inspired to take massive action, learn to handle conflict, stand up for what they want, and ask for what they deserve in Soribel's motivational talk, How to Build an Unbreakable Career or Profession.



## Contact Soribel for a FREE Phone Consultation